



UMA STRATEGY MEETING 2023

2024 Vision & the Road ahead

Sunday, 19 November 2023

8am to 1pm

UMA Centre

OVERVIEW

Objectives of the Meeting:

To assemble the main UMA brothers and sisters, in particular those who head departments, committees or initiatives, to collaboratively discuss the future and vision of the UMA, this includes:

- a) To raise awareness updates of the existing UMA departments and initiatives.
- b) To propose new ideas, initiatives, and programs, and provide a forum for feedback and comments that will contribute to the advancement of the respective UMA department.
- c) To set goals and objectives to each for the new calendar year 2024.
- d) To set the new year's UMA Events calendar for 2024, and ensure no overlap with programs and events.
- e) To document all programs and plans for the UMA and its departments.
- f) To explore options for growth and development.

Day Program:

- **Sunday, 19 November 2023**, from 8am to 1pm on at the UMA Centre.
- Estimated duration of the program: 4hrs
- Each presenter will present for an allocated time set by the management, followed by 5 minutes feedback and Q&A.

- Feedback will also be given online to the relevant department and personnel and shared with all participants.

Presenters & Departments:

- Heads / Amirs of existing departments, committees, or initiatives.
- Presenters with new ideas, initiatives, programs, or department proposals.

- **Main UMA Departments:**

- 1) UMA Centre**

- a) Café
 - b) Gym
 - c) Hall

- 2) Treasury**

- a) Financial Report
 - b) Fundraising

- 3) Dawah Department**

- a) Community Engagement Division
 - b) Social Services Division
 - c) Brotherhood Division
 - d) Youth Division (Youth Advisory Council)

- 4) Sydney Islamic College**

- a) Arabic
 - b) Quran
 - c) Shariah
 - d) SIC4KIDS

- 5) Religious Affairs (inc Masjid, Events, Counselling)**

- 6) Islamic Media International**

- 7) Marketing & Events**

- 8) Sisterhood**

- a) Dawah Department
 - b) Youth
 - c) Events
 - d) Gift a Smile

- 9) Future Project and Development**

- 10) Other Departments**

- a) NDIS
 - b) UMA College – RTO
 - c) Home care and Aged Care
 - d) Zamzam Hajj and Ummrah Group

Presentation Guidelines

Details:

- Update and report on major achievements in 2023. Use your 2023 UMA Strategy Meeting presentation as a guide to measure your success
- Propose your department’s 2024 calendar of events
 - Major Events
 - Programs that require booking of the UMA Venue.
- Propose the goals & vision of your department for 2024.
- Propose any financial plan you have to generate income for your department

Proposal Guidelines

Details:

- Department:
- Sub-Committee (if applicable):
- Full Name:
- Position in the Department/Committee:
- Email:
- Is this a new proposal or initiative? Yes/No (If Yes, Answer questions 1 to 5 only)

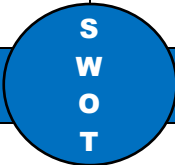
Proposal Questionnaires:

1. Overview of Department/Committee
2. Vision of Department/Committee
3. Mission of Department/Committee
4. Where do you envisage your Department/Committee in the next 5 years? (Maximum 30 words.)
5. In 2024, what plans are in place for growing your Department/Committee?

6. SWOT Analysis (refer to table below)

(If applicable to the respective department)

Strengths	Weaknesses
<ul style="list-style-type: none"> • What are the benefits of your department? • What do you do well? (What would you boast about?) • What do others see as your strengths? 	<ul style="list-style-type: none"> • What areas need improvement? • What does your department lack? • What are your biggest challenges?
Opportunities	Threats
<ul style="list-style-type: none"> • What opportunities exist for your department? • How can you turn your strengths to opportunities? • What resources would be required to move your department to the next level? 	<ul style="list-style-type: none"> • What obstacles and challenges does your department face? • What threats do competitors or external factors pose to your department?



7. What action plans and strategies do you have in place to achieve your goals in 2024?

Please share a minimum of 3 action plans and strategies.

8. What strategies are in place to fund your department’s projects and initiatives?

(if applicable).

9. List 3 main events for your Department/Committee in 2024.

10. List your programs in the 2024 Calendar (This will be documented and not discussed on the day).

11. How can the main brothers and sisters of the UMA assist in accomplishing the vision of your Department/Committee?

12. Additional comments.

NOTE:

- The presentation must be completed and submitted by **NO LATER** than **6 November 2023**.
- The presentation will be distributed to all participants before the event by 7 days.
- The presentation should not exceed the allocated time, followed by 5min Feedback.
- Participants will be giving their feedback online for your consideration.
[FEEDBACK FORM.](#)
- It is recommended that you have a PowerPoint presentation.
- If you are a subcommittee of a department, please consult with the Amir of the department before submitting your proposal.
- Due to time constraints, not all proposals submitted will be discussed on the day. A committee will decide on the proposals to be discussed.
- Update the UMA 2024 Events Calendar: <https://www.uma.org.au/events-booking-calendar-2024>

Jazakom Allahu Khairan for your cooperation and participation and may Allah grant us success

[Power Point Presentation Template](#)

Together and United we can Grow and Prosper